

From: [Espada, Jose R](#)
To: [Espada, Jose R](#)
Subject: 2011 November Aesculapian Medical Society Meeting Minutes
Date: Friday, December 02, 2011 4:00:03 PM
Attachments: [image001.png](#)

Dear Aesculapian Medical Society Members and Friends:

Present

Sheryl Allen, MD
Ray Henderson, MD
Andrew Moore, MD
Michael Slaughter, MD
Eric Yancy, MD

Crystal Higgs, MSII, President SNMA
Gerard Hills, MSI
Jose Espada, Volunteer

Dr. Slaughter began by asking for updates.

Crystal Higgs gave an update on what was going on with SNMA. She mentioned gearing up for a clothing sale to generate revenue for SNMA activities. The organization currently has \$3,000 in their treasury. She mentioned SNMA was looking to arrange or participate in one more community service project before the end of the fall semester targeting HIV/Aids among women. This part of a national effort called "Its Greater than AIDS" where all SNMA chapters across the country will be participating. She expressed the need to have SNMA members involved locally, but also involved regionally and nationally on SNMA committees. It has always been an SNMA priority to have members involved on regional and national level positions so the local SNMA chapter is looking to sponsor two IUSM SNMA members to attend the SNMA Leadership Conference in Miami, Florida. One of the requirements to be on the SNMA National Board, you have to have attended one of the leadership conferences. Sponsoring the students will encourage continued IUSM participation on the SNMA national board.

Jose Espada asked about SNMA's efforts in getting local physicians to serve as Med student mentors. **Crystal** updated on the progress. She explained that SNMA has a tiered mentoring program where SNMA members mentor MSMS students and having local physicians serve as mentors is the next step. Current efforts are underway to establish a few Internal Medicine physicians to make themselves available for shadowing and branch out from there. The idea is to build a database of local physicians interested in mentoring medical students. A couple of students have used it.

SNMA recently participated in the West Side Health Fair where students took blood glucose screenings and pressure checks. The fair is sponsored by Wishard Hospital and IUSM medical students help organize it. It's held just west of the medical school on Michigan Street.

Jose mentioned that there were no further reports from the medical school. There are some technical issues with the new admission's office system that is delaying the release of admitted students so there is no information currently on the number of underrepresented students. The IUSM had the largest matriculating class in the Fall 2011, but in total students it is a very close second to the University of Illinois. If the current trend continues, it will not be long before IUSM is the largest medical school in the country. Much of the growth is being experienced at the 8 satellite campuses with many of them are now offering medical students the opportunity to complete all four years at their student's assigned campus. Making available 3rd and 4th years at the satellite campuses will relieve the pressure in Indianapolis. Currently, a few students have graduates who have attended the South Bend and Terre Haute campuses. Each campus is carving out a niche that will attract students interested in what they have to offer. For example, Terre Haute is offering a Rural Health focus, the IUSM Northwest Campus is offering an urban medicine focus and South Bend is offering a research focus. Special care is taken to also monitor the quality of education among the campuses so they are on par with what is done in Indianapolis.

Dr. Slaughter gave an update on the AMS participation at the Recorder sponsored Health Fair at Martin University. He mentioned some 25 people stopped by the booth. Being the first year for the event, the attendance was low so hopefully it

will grow in the future. Many of the participants were from the local area. It went pretty well. **Dr. Caine** spoke along with people from Oran Donation. The afternoon sessions were more of a showcase for the organization represented.

Dr. Moore asked about information regarding UNCF. Dr. Moyer was heading up that effort, but there has not been any information about it. This year's Masked Ball event will be held on Saturday, December 10, 2011 from 5:30 p.m. to 11:00 p.m. at the Indianapolis Downtown Marriott, 350 West Maryland Street. More information is provided on the following link.



An e-mail will be sent to the membership to provide their contributions to AMS to collectively present it to UNCF. Some discussion ensued on who may want to head this effort since Dr. Moyer is not present. It was decided that Dr. Moyer would be contacted to see what she is planning.

Dr. Henderson expressed his difficulty in securing sponsorship from Pharma companies. The current trend is that Pharma companies only want to pay for doctors they want to target who will be writing prescriptions for their products. For example, if the target audience is primary care doctors then they only want to pay for those doctors who are primary care and not the rest who will not be writing prescriptions for their product. The process is now that not-for-profits like AMS can apply for grants, which he will pursue finding out the process for doing this. There may be restrictions on what venue. **Dr. Slaughter** made comment that the Sunshine law will be another concern when it is implemented next year. **Dr. Henderson** added that the membership will need to be made aware of this new law and how it may affect their attendance at future AMS meetings sponsored by Pharma companies. Below is the links to the SUNSHINE Law and current updates on its implementation expected to commence January 1, 2012.

Specifics: <http://www.kaiserhealthnews.org/Stories/2010/April/26/physician-payment-disclosures.aspx>

Update:

<http://www.mondaq.com/unitedstates/x/153316/Healthcare/Federal+And+State+Physician+Payment+Sunshine+Law+Update>

Additional discussions on the future of AMS meetings needs to take place. The issue of having meetings in nice venues may need to be curtailed unless there is a grant process that does not restrict the use of the grants for MSA meetings. **Dr. Moore** suggested that we may have to charge the membership more money for their annual fees to allow for use of funds to sponsor more modest meetings. MSA could be more targeted in their presentations getting CME credit for those who needed it. This would relieve the dependence on the Pharma companies by appeasing those who may have had issues with their sponsorship.

The discussions turned to the organization needing to have by-laws and election procedures. **Dr. Moore** suggestion we should do this. **Dr. Yancy** offered that having by laws will tighten the organization will set parameters on those who do and don't pay dues. Will be looking at other NMA chapters to see what type of by-laws they work under. Will provide for next meeting. **Dr. Yancy** further added that to be free of Pharma sponsorship may allow more freedom for the organization to publically voice concerns.

Dr. Moore made mention that the meeting today and other times AMS has met at Methodist came about as a result of working with Sam Odle after losing meeting space in the old Winona Hospital. **Dr. Yancy** suggested tapping into area churches in getting meeting space and use a catering service used by the church.

More strategies for how to operate as an organization in future were discussed. One of those ideas included the once-talked about AMS Signature Event, Off the Charts!. Decisions will need to be made by the organization as to whether to move forward with this idea. The cost of a first year AMS Signature Event can run between \$15,000 - \$17,000. Raising funds from the various healthcare networks, hospitals and Pharma companies could cover the operational costs with the

ticket revenue and perhaps some of the sponsorship funding being available as profits to be used for scholarships and AMS independent meetings. AMS needs to make a decision by January's AMS meeting on whether to go forward to allow the time needed to put the pieces in place to send out invitations and publicize the event.

Dr. Moore suggests that we should present it again at the next meeting and ask for commentary from the membership. See attached for what would be a draft of the AMS Signature Event idea.

Dr. Yancy brought up the issue of non-dues payers and how should they be treated in the future. Should there be restrictions placed on who is able to attend meetings are AMS events? This was briefly discussed, but no real suggestions were made.

The subject of elections came up. Should there be elections? If so, under what format? Should this be a formalized process? These are questions to discuss with the larger group.

Dr. Yancy once again offered to get the next version of the AMS brochure in production. The cost is around \$1,500 - \$1,700. Dr. Yancy wants to be sure all who want to be on the brochure has updated their information that exists on the website.

Jose Rivera Espada, Director
Medical Student Affairs - Student Financial Services
Indiana University School of Medicine
635 Barnhill Drive, MS119
Indianapolis, IN 46202-5120
(317) 274-1967
(317) 278-2691 FAX
Jespada@iupui.edu
<http://student.medicine.iu.edu> - click on financial aid

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